



Master's in Artificial Intelligence

100% online modality with the option of international seminars

Dual degree from UNAUE  and Grupo IOE 

Option of a third degree from the Universidad a Distancia de Madrid

WHO WE ARE

UNAUE: We develop *leaders* in 60 countries

The Universidad Americana de Europa (UNAUE) is an international institution within the IOE Education Group, with 3 decades of experience in higher education.

UNAUE has been granted **Institutional Accreditation for Educational Excellence**, reflecting an academic model grounded in rigor, continuous improvement, and external quality assurance.

Its programs carry **Recognition of Official Validity of Studies**.

This backing ensures that the master's program is delivered within a solid, structured, and recognized academic environment.

Master's students have access at all times to high-level personal support and a virtual campus and classroom available 24 hours a day, 7 days a week.

A high-quality postgraduate program with *international projection*

UNAUE offers a research-oriented master's program, with the option of completing it in less time for experienced professionals.

Master's Degree with an Academic and Research Orientation

Duration 2 years · 4 semesters

A master's program oriented toward pure academic research, with international projection and full official recognition.

Recommended for those who want to:

- Develop research and analytical skills in a specific field
- Prepare for university-level teaching or continue an academic career path
- Carry out research projects and contribute to the development of scientific knowledge
- Gain access to doctoral studies or higher-level academic specializations

INSTITUTIONAL MESSAGE

An Academic Model with *International Projection*

At UNAUE, we understand the master's program as a rigorous specialization process, focused on the application of knowledge and the development of advanced competencies under international standards that prepare professionals capable of delivering real value to their environment and to society.

"Postgraduate education is a key stage of professional specialization. At UNAUE, we are committed to ensuring that this training is genuine, demanding, and internationally oriented."

Dr. José Antonio Gurpegui Palacios

Honorary President – Universidad Americana de Europa
Professor, University of Alcalá · PhD in English Philology and Law

ACADEMIC STANDARDS

Scholarly Rigor and *Postgraduate Expectations*

The program requires the completion of a Master's Final Project with practical application, supervised by subject-matter experts and evaluated according to rigorous academic standards.

Students develop:

- Analytical and problem-solving skills
- Strong methodological expertise
- The ability to produce applied knowledge
- Competencies for advanced professional practice

★ This approach positions graduates at an academic level equivalent to international master's degree standards.

INTERNATIONAL RECOGNITION

Recognition of the Degree *in Your Country*

Why do UNAUE's master's programs meet solid conditions for international recognition?

- Official degree with Recognition of Official Validity of Studies (RVOE).
- Four-semester duration.
- Demanding, structured academic workload.
- Model centered on the professional application of knowledge.
- Specialized advising and an international academic faculty.
- Completion of a Master's Final Project with an applied focus.
- Originality control via Turnitin.
- Application of APA standards.
- Defense before an international academic committee.
- CIEES Institutional Accreditation for Educational Excellence.

⌚ Each recognition process depends on the specific regulations of each country.

MODE OF STUDY

A Flexible Model Designed for *Professionals*

The master's program is delivered in a flexible format, allowing students to balance their studies with professional commitments.

Students benefit from:



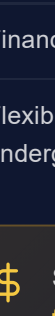
24/7 virtual campus

Continuous access to academic content and resources anytime, anywhere



Academic advisor throughout the program

Expert guidance from admission through the defense of the master's final project



Personalized progress monitoring

A study plan tailored to each student's pace and needs



Access to interactive content

Dynamic, multimedia, and up-to-date materials designed to support active and effective learning

★ *A model that combines independent study with continuous support.*

INTERNATIONAL EXPERIENCE

International Seminars

UNAUE offers the opportunity to take part in international seminars focused on strategic leadership, team management, key digital competencies, and attendance at leading education conferences.

Madrid

International Seminar in Executive Management and Strategic Leadership

Cancún

Leading with Emotional Intelligence: Key Skills for Managing People in the 21st Century

NEW!

Murcia · Granada

Generative AI: A Key Competency for the 21st Century

★ *Guided by highly experienced faculty who ensure a comprehensive and truly distinctive educational experience.*

GLOBAL COMMUNITY

An International *Academic Environment*

The program is delivered within a multicultural setting, bringing together students from diverse countries.

Learning is enriched beyond the academic curriculum.

Exchange of professional experiences with peers from diverse countries and contexts

Development of international networks that extend beyond the program

A global perspective on education that enriches both research and professional growth

ACADEMIC PROGRAM

Master's Degree with an *Academic and Research Orientation*

Duration: **4 semesters · 2 years**

S1 Semester 1

- Introduction to Artificial Intelligence
- Artificial Intelligence Techniques
- Neural Networks
- Machine Learning
- Software Engineering for Intelligent Systems

S2 Semester 2

- Introduction to Big Data
- Automata and Formal Languages
- Evolutionary Computing
- Computer Vision
- Virtualization and Cloud Computing

S3 Semester 3

- Natural Language Processing
- Research Preparation
- Research: APA Standards

S4 Semester 4

- Graduation Seminar
- Supervised Research Work for the Thesis

RESEARCH

Research *Lines*

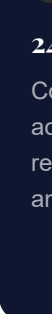
The master's program is developed around the following research lines:

- Trends in Artificial Intelligence.
- Applications of Artificial Intelligence.
- Future outlook of Artificial Intelligence.
- Intelligent systems.
- Artificial Intelligence applied to education.
- Artificial Intelligence and health.
- Artificial intelligence and businesses or organizations.
- Artificial intelligence and information systems.
- Artificial intelligence and soft computing.

ADMISSIONS

Applicant Profile

Admission requirements for beginning this program at UNAUE:



Professionals and recent graduates who want to complete their training in Data Mining, Machine Learning, and Natural Language Processing.



Individuals interested in identifying new algorithms and AI applications in other disciplines.

GRADUATION

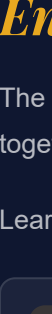
Graduate *Profile*

FOR THE FULL CERTIFICATE OF STUDIES



Completion of all credits and gradable courses.

FOR OBTAINING THE MASTER'S DEGREE



Oral defense of the Master's Final Project before the Evaluation Committee, responding to questions and clarifications raised by its members.

OPTION

Master's Degree with a *Professional and Specialized Orientation*

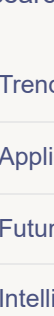


2X1 Professional Master's Program

Duration 2 semesters · 1 year

A more streamlined pathway oriented toward professional practice. Recommended for executives, consultants, or experienced professionals who want to:

- Strengthen professional and management skills in a specific field
- Apply advanced knowledge to solve real problems within organizations and businesses
- Enhance their professional profile and access new career opportunities
- Develop specialized competencies to take on positions of greater responsibility



S1 Semester 1

- Introduction to Artificial Intelligence
- Artificial Intelligence Techniques
- Neural Networks
- Machine Learning
- Software Engineering for Intelligent Systems
- Introduction to Big Data
- Automata and Formal Languages



S2 Semester 2

- Evolutionary Computing
- Computer Vision
- Virtualization and Cloud Computing
- Natural Language Processing
- Research Preparation
- Graduation Seminar



Oriented toward professional practice, with direct application from the first semester.



Research lines and applicant profile common to both options.

ACCESS AND FUNDING

Scholarships and Financial Support

UNAUE offers an access support system designed to facilitate entry into high-level education, promoting equal opportunity:

- Partial scholarships covering a significant portion of tuition costs
- Financing options tailored to different student profiles
- Flexible payment plans for master's, doctoral, and undergraduate programs



Students may also access **interest-free monthly financing** offered directly by UNAUE.

ALUMNI EXCELLENCE COMMUNITY

Beyond the *Master's Degree*

Becoming part of UNAUE means joining an active international academic community. The master's program is not the end, but the beginning of a long-term professional and academic journey.

Graduates gain access to:

Preferential access to our Doctoral programs or other postgraduate studies for continued academic advancement.

Participation in national and international academic conferences in the field of education.

International collaborative environments with institutions and academics worldwide.

Lifelong continuous learning within the UNAUE academic community.



UNAUE
Universidad Americana de Europa

The University for Leaders

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